



### MICROSOFT AZURE ISV:

Nimble Streamer

WEB SITE: [nimblestreamer.com](http://nimblestreamer.com)

LOCATION: Vladivostok, Russia

ORG SIZE: 7

### MICROSOFT AZURE ISV PROFILE:

Nimble Streamer is a freeware lightweight media server. It handles live and video-on-demand streaming with monetization capabilities. SaaS control and a web-based user interface gives flexibility to run large deployments. Content owners, service providers, and media startups use it for building high-load streaming infrastructures.

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# Customers Can Leverage Flexibility, Availability of Azure and Quickly Build Streaming Networks

**“Microsoft Azure gives our customers flexibility for building streaming infrastructure. Besides the ability to bring up new Nimble Streamer instances in minutes, they can rely on the availability and robustness of Azure.” – Yury Udovichenko, CEO, Nimble Streamer**

## ▪ SITUATION

Content owners and media streaming providers need to build their own infrastructures to deliver live streams and video on demand to viewers around the globe. They also need to be ready for peaks of traffic in case the content brings extra attention. This requires deployment flexibility and the ability to bring up computing resources at any geographical point at any moment of time.

## ▪ SOLUTION

Nimble Streamer media server is available in the Microsoft Azure Marketplace as a Virtual Machines image ready for deployment at any moment. Any Azure customer may create origin or edge Virtual Machines distributed around the globe. The high availability of the Azure cloud gives an excellent level of robustness required for 24/7 streaming. Any peak of traffic can be handled by bringing up additional nodes, which is easy to do in Azure. The low cost of ownership of Nimble Streamer and Azure also provides great ROI.

## ▪ BENEFITS

Quick and easy deployment in the Microsoft Azure cloud means media is available across the globe.

The low cost of ownership of Nimble Streamer within the Microsoft Azure cloud infrastructure makes it a more attractive option.

